

FINANCIËLE DIENSTVERLENER 3.0

> EEN SNEAK PREVIEW

Hylke Niermeijer | Pieter Marres | Sophie Heethuis

Big Data Expo 19-09-2019

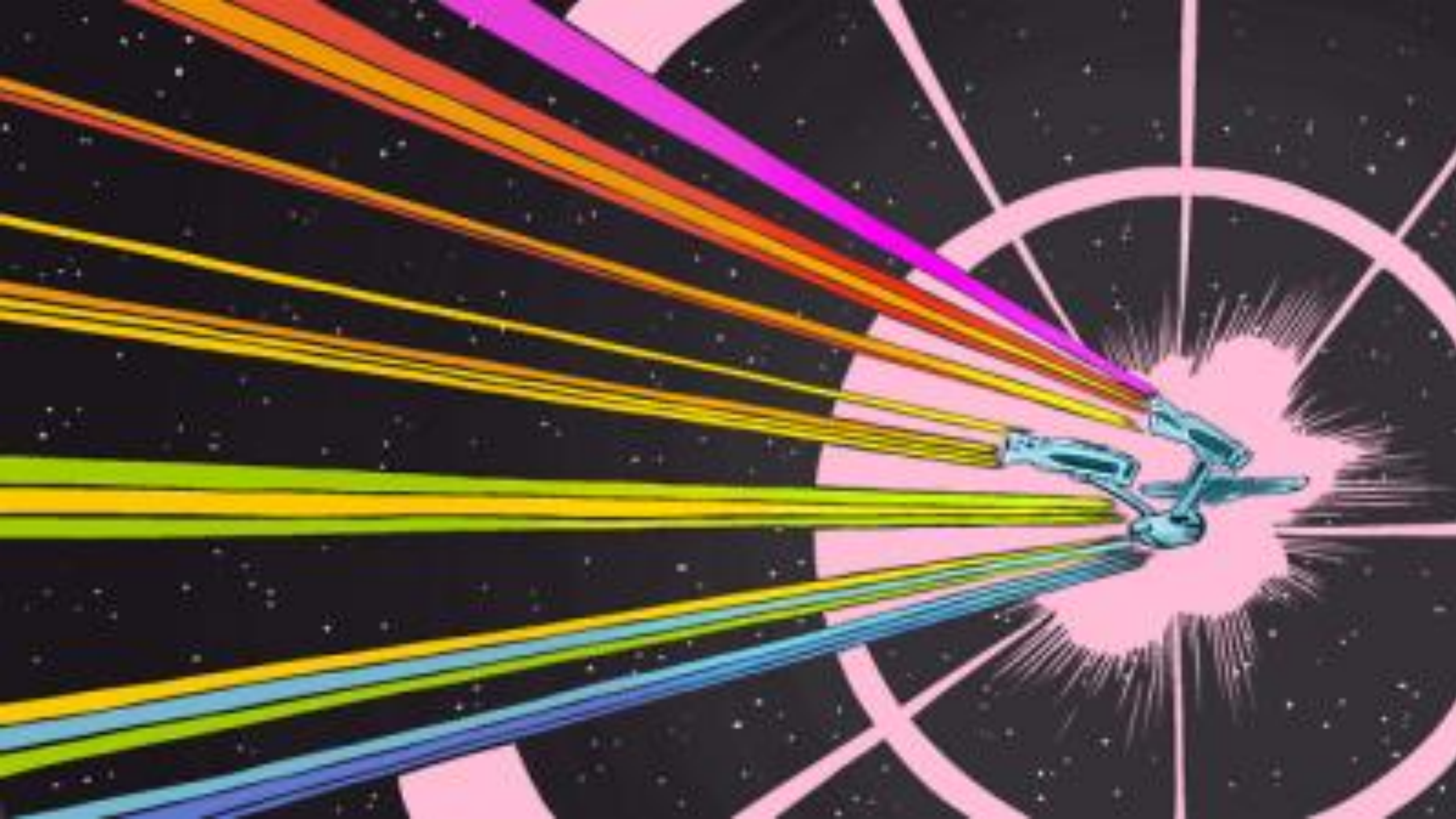


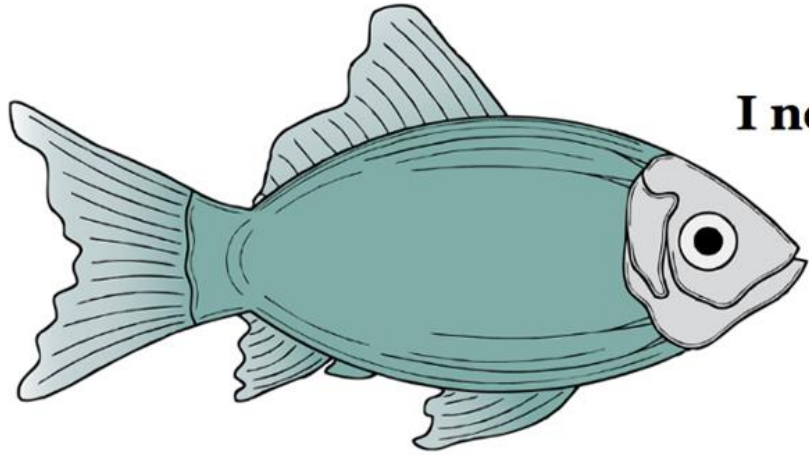


**Sneller inzicht
uit data**



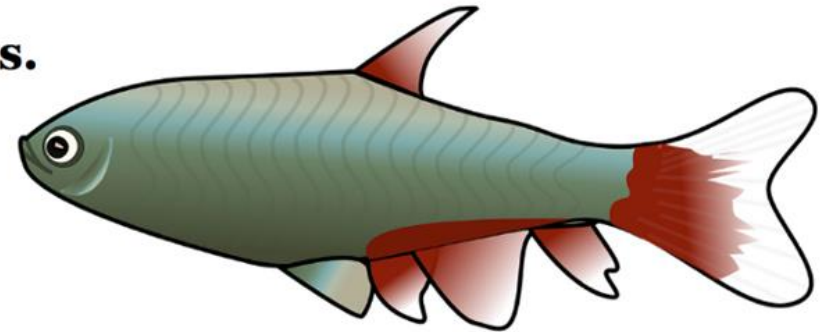
**Betere
voorspellingen**





I need you to build this. How long will that take?

53 days.





3 misvattingen

➤ Data is leidend

➤ Data is al democratisch

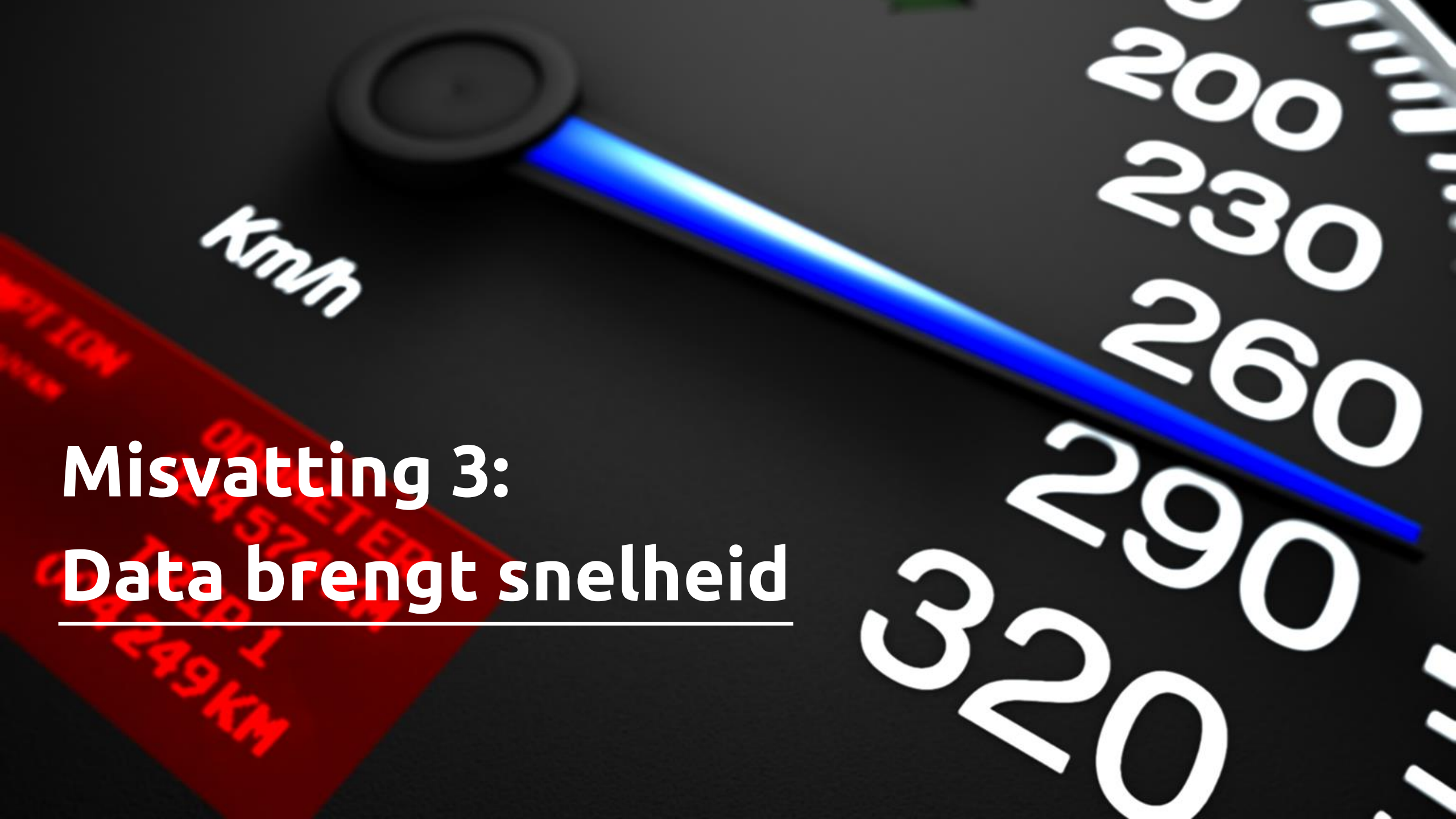
➤ Data brengt snelheid



Misvatting 1: Data is leidend



Misvatting 2: Data is al democratisch



Misvatting 3:
Data brengt snelheid

Hoe kan het wel?



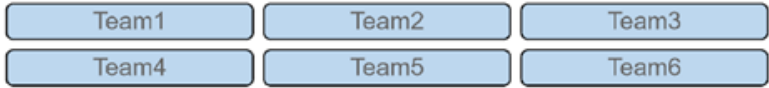
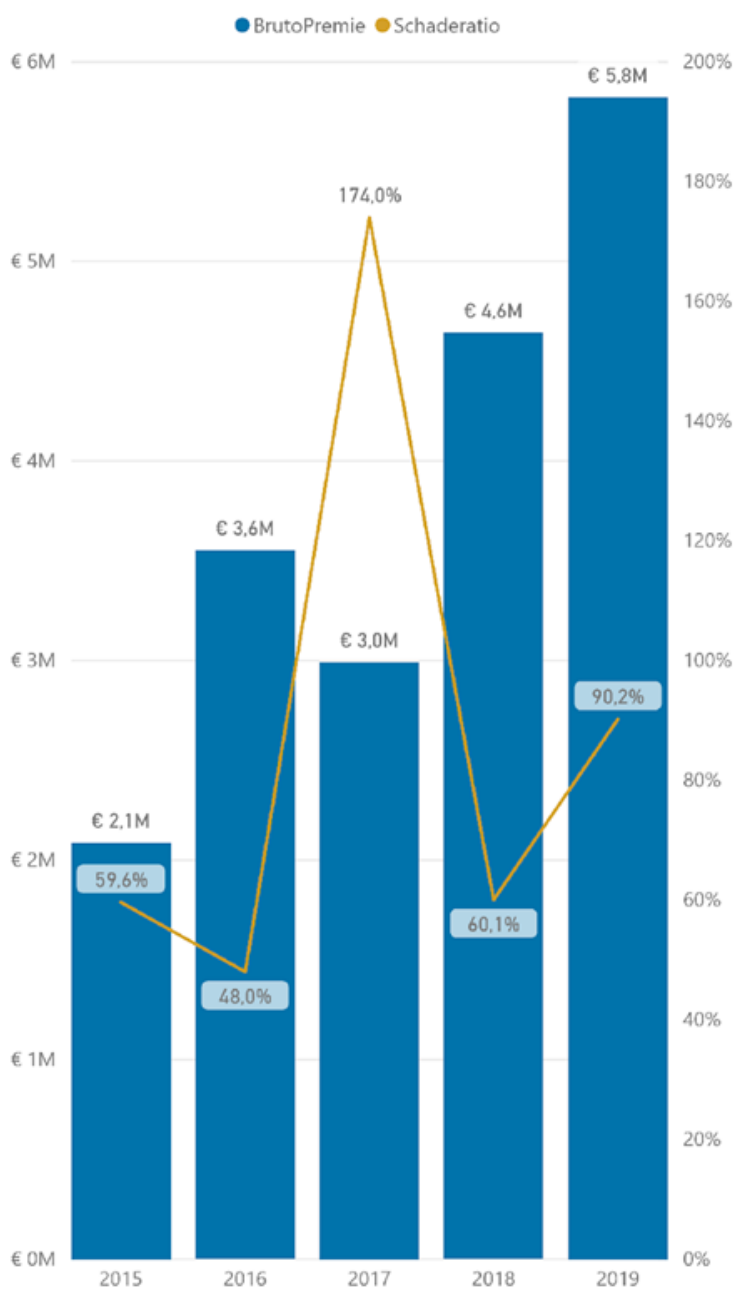




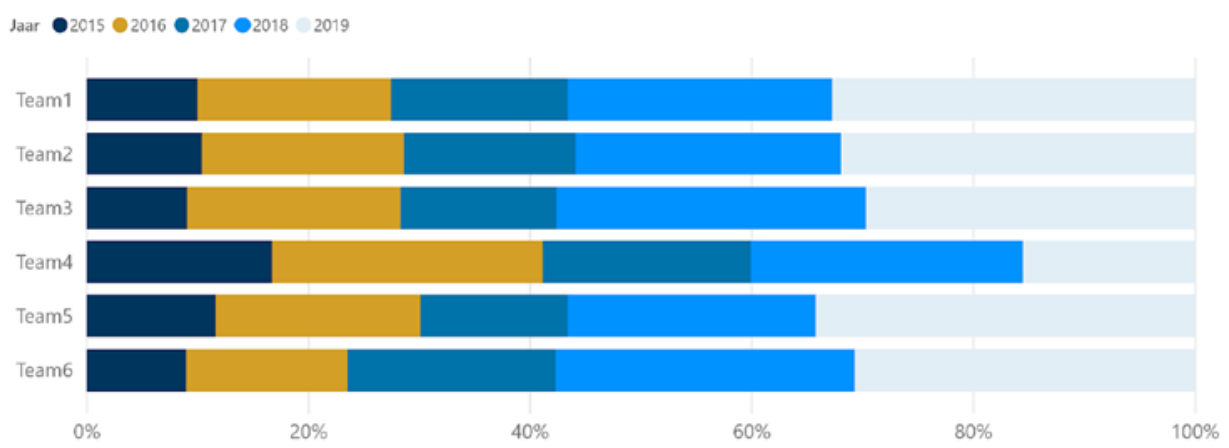
Begin klein!



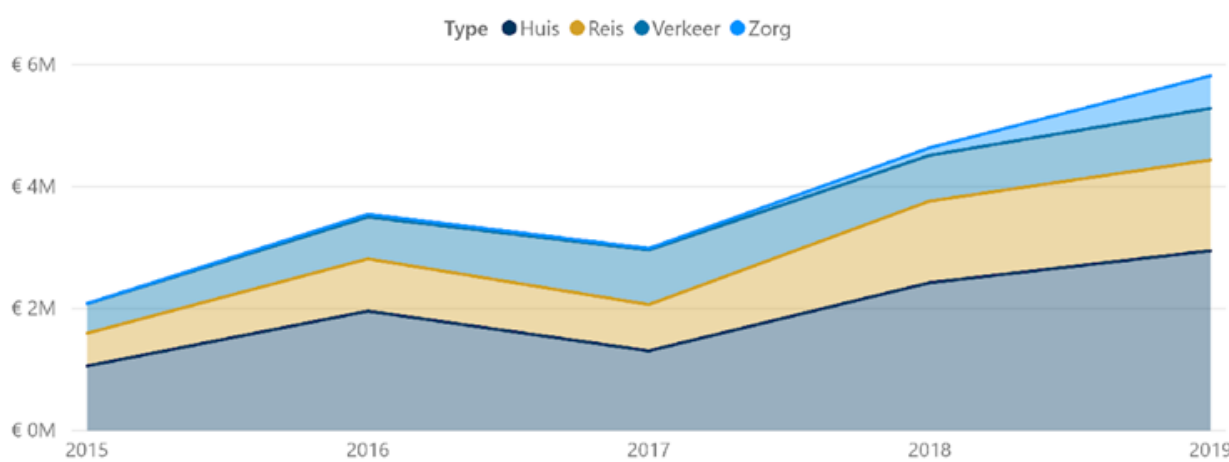
Bruto premie per jaar



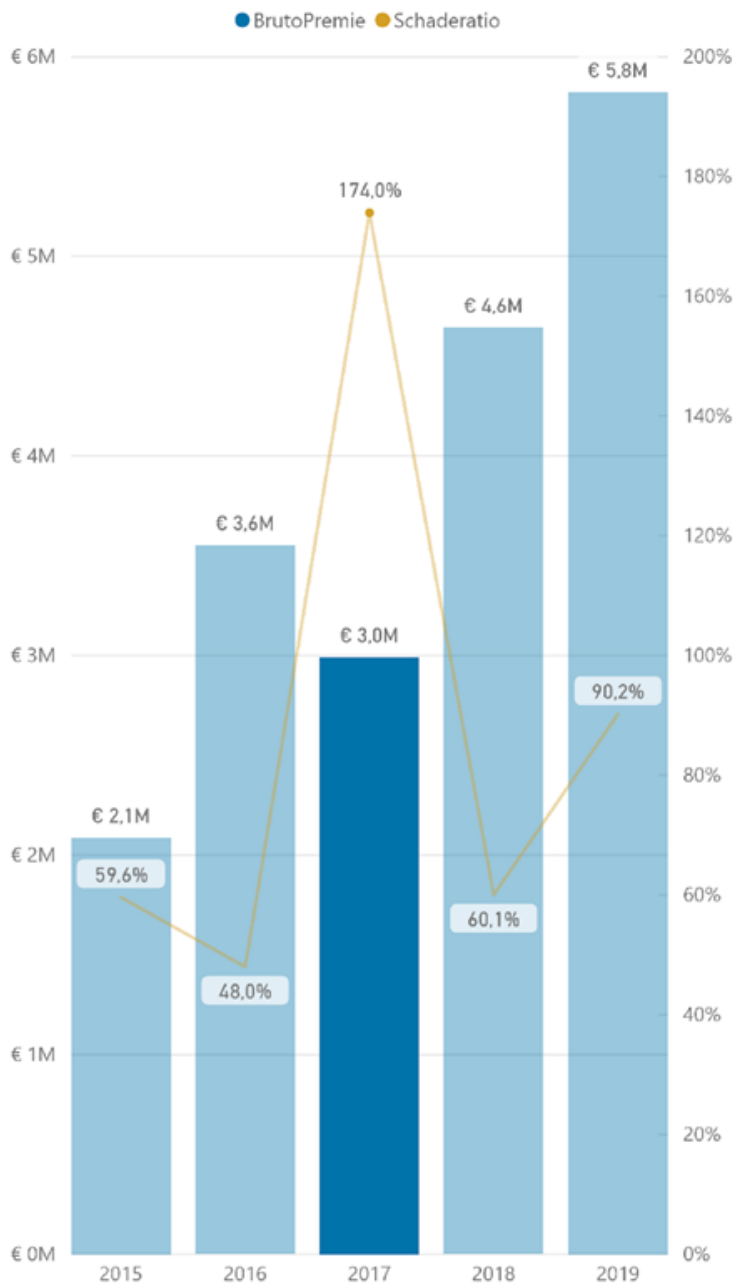
Verhouding in premie per team



Verhouding in premie per producttype



Bruto premie per jaar



2015

2019

Team1

Team2

Team3

Team4

Team5

Team6

Huis

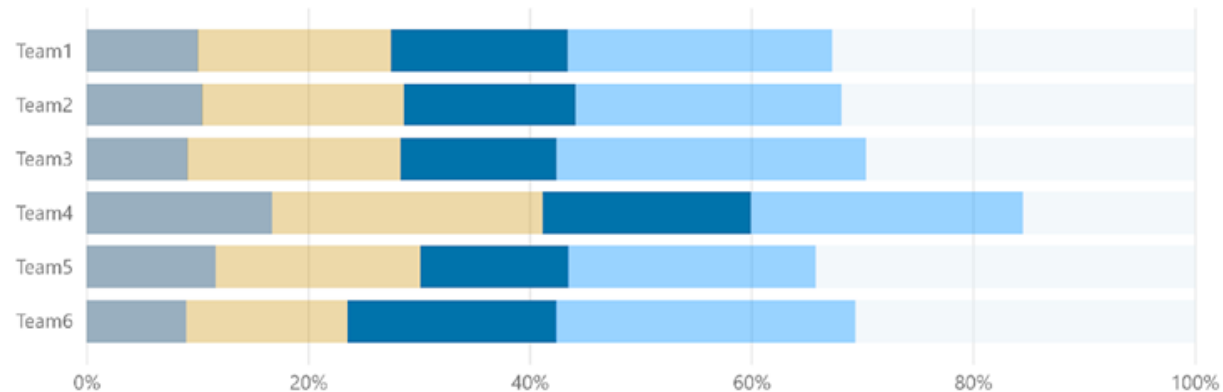
Reis

Verkeer

Zorg

Verhouding in premie per team

Jaar ● 2015 ● 2016 ● 2017 ● 2018 ● 2019



Verhouding in premie per producttype

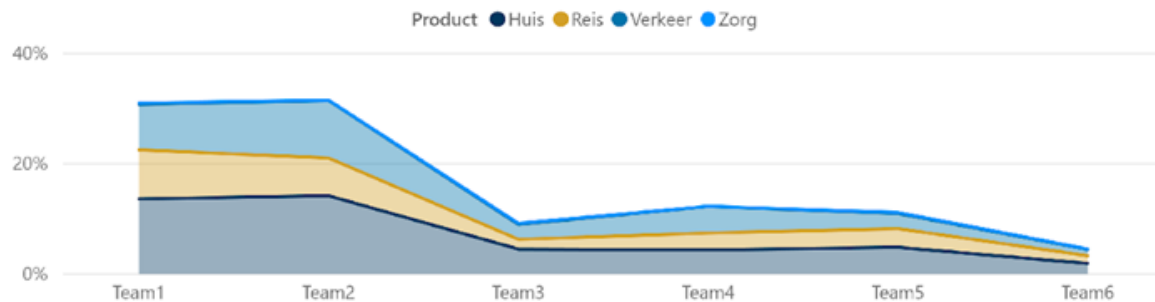
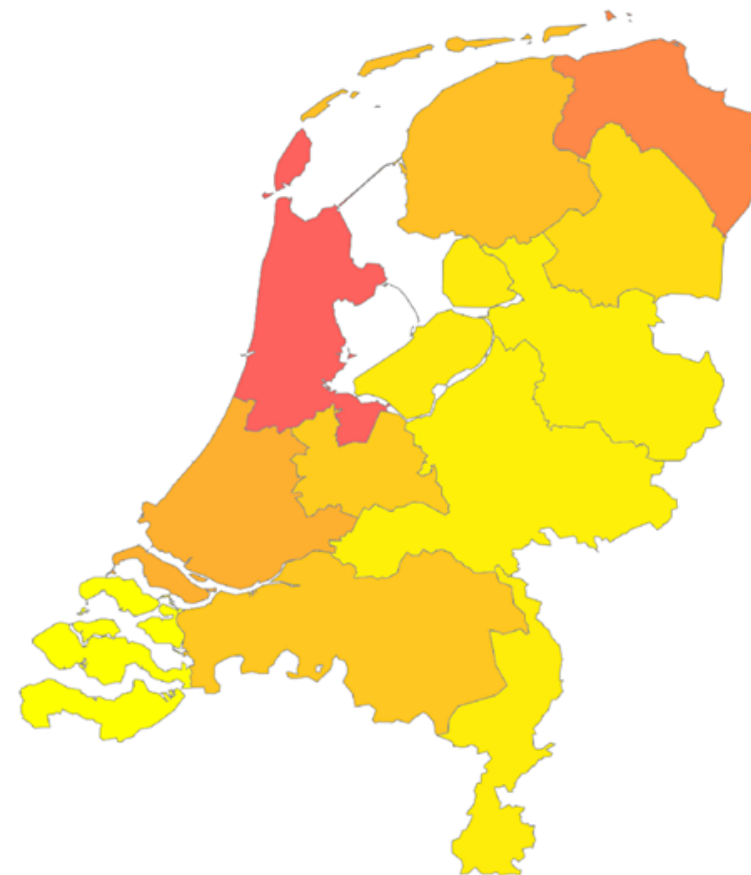
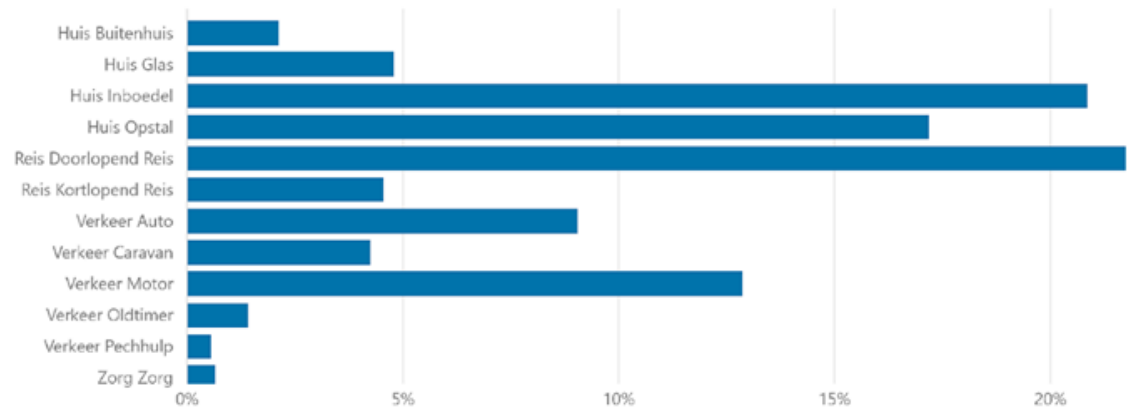
Type ● Huis ● Reis ● Verkeer ● Zorg



Drillthrough op:
 2017

Huis Reis Verkeer Zorg

 Team1 Team2 Team3
 Team4 Team5 Team6

Schadelast per team en product

Schadelast
Schadelast per product en producttype


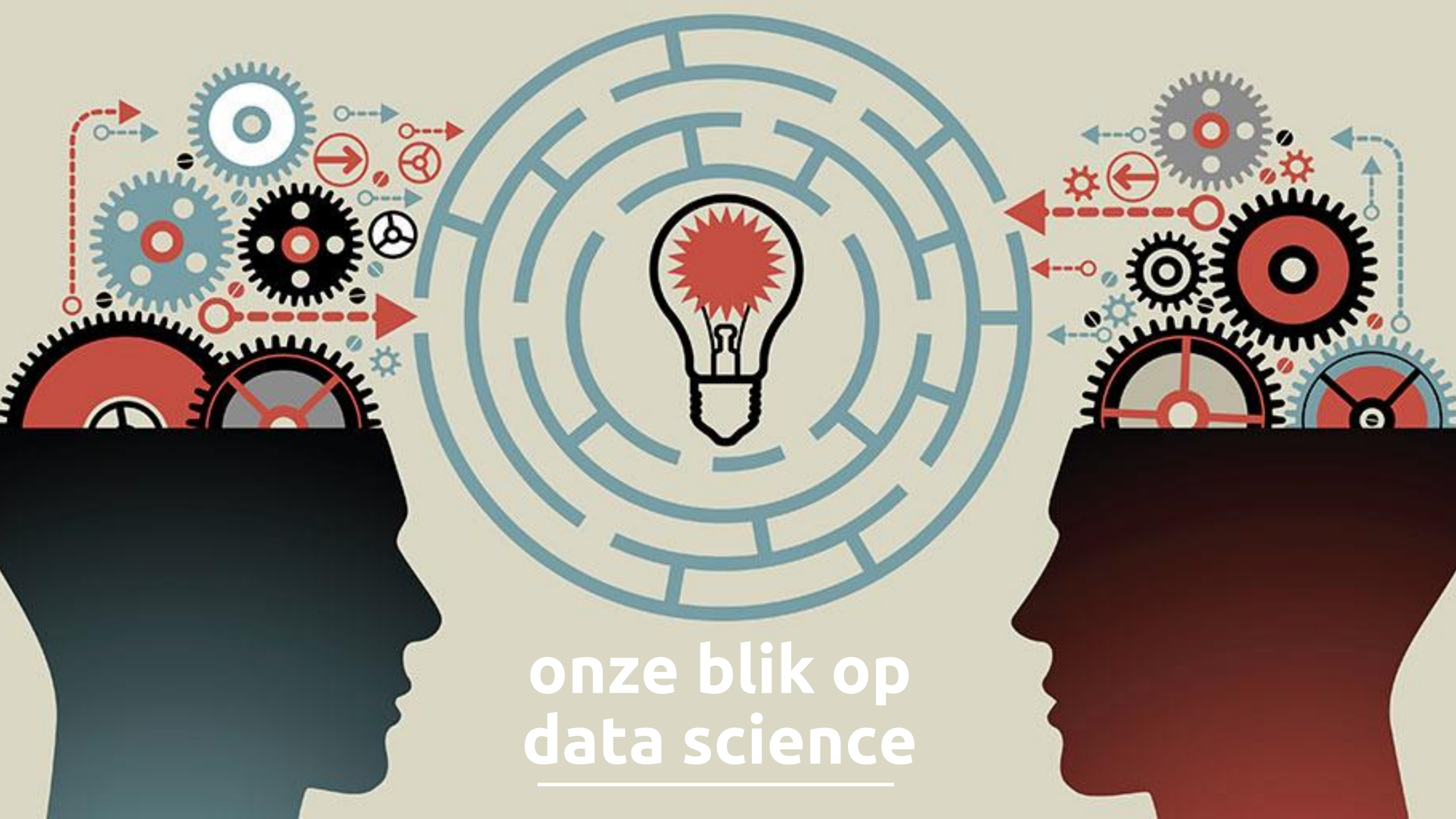
Polisnummer	Mevr/Dhr	Achternaam	Product	SubProduct	Provincie	Schadebedrag
00006387	Mevr.	van Leeuwen	Verkeer	Auto	Zeeland	€ 843,25
00023736	Dhr.	de Boer	Verkeer	Motor	Gelderland	€ 1.259,19
00024496	Dhr.	Postma	Verkeer	Oldtimer	Noord-Holland	€ 1.068,10
00043123	Mevr.	Koster	Huis	Opstal	Zuid-Holland	€ 565,48
00062710	Dhr.	van Doorn	Huis	Opstal	Noord-Holland	€ 2.122,61
00076529	Dhr.	Gerritsen	Reis	Doorlopend Reis	Limburg	€ 572,58
00095429	Dhr.	Timmermans	Reis	Doorlopend Reis	Utrecht	€ 1.612,89
00099352	Dhr.	Wolters	Huis	Opstal	Zuid-Holland	€ 724,44
00099835	Dhr.	Kok	Reis	Kortlopend Reis	Gelderland	€ 635,09

DENK GROOT

start klein







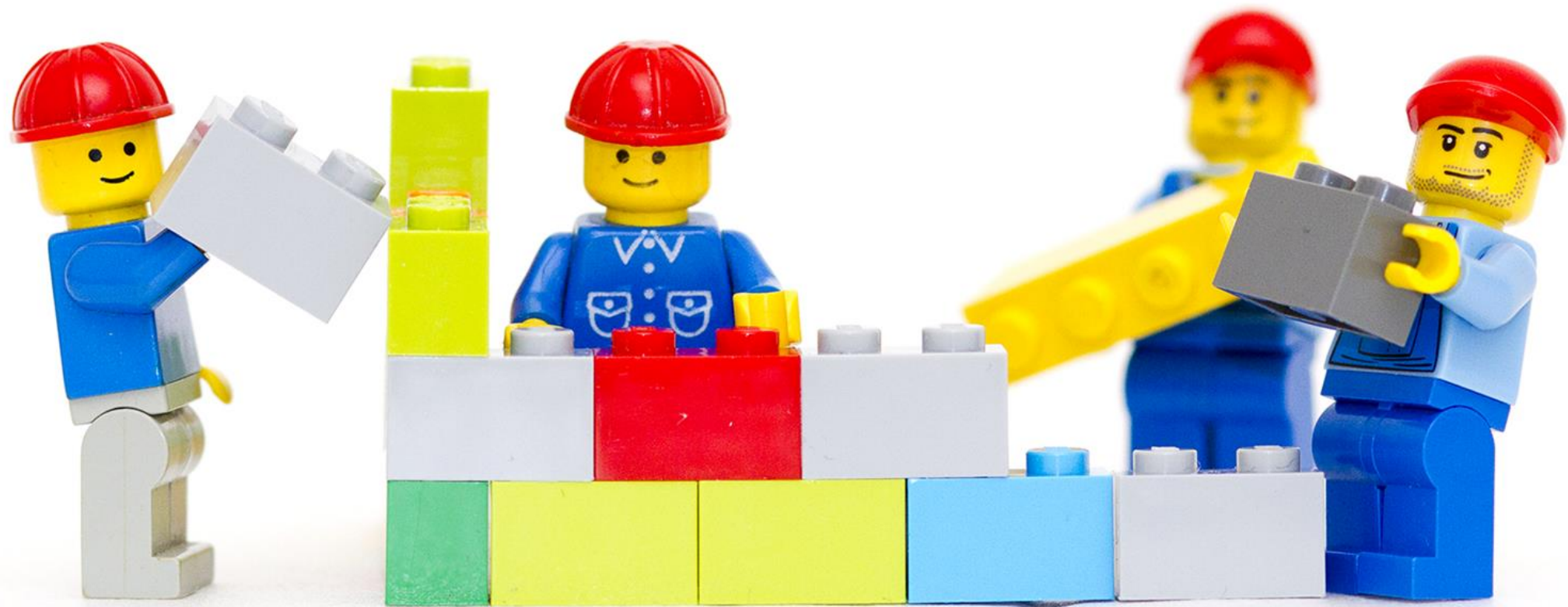
onze blik op
data science

van spreadsheets naar schaalbare data-oplossingen



Effectief schalen en samenwerken vraagt om de juiste tools





LEER VAN
ELKAARS
STERKTES

BUSINESS

ANALYSE

IT



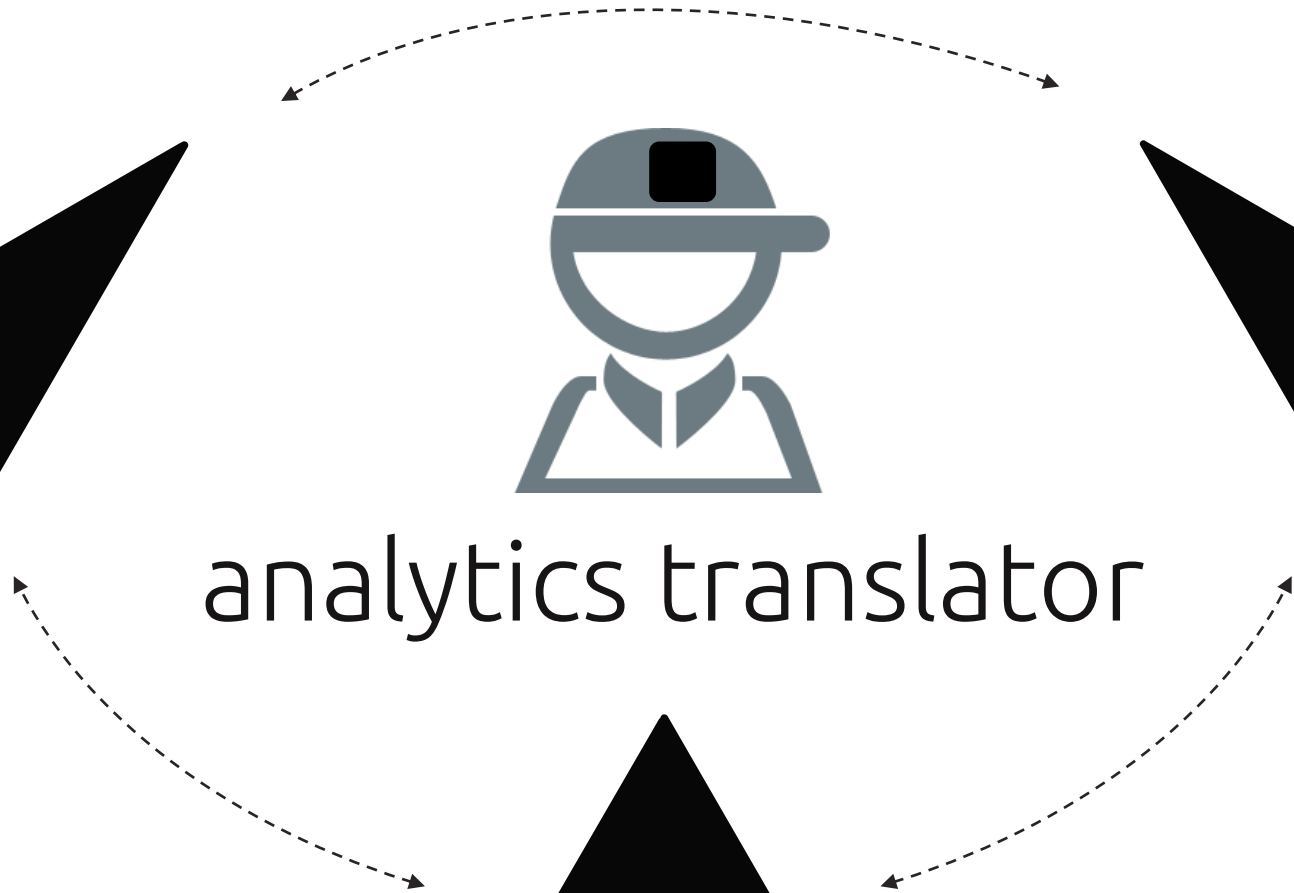
BUSINESS



ANALYSE

analytics translator

IT



3 TAKEAWAYS

**Denk
groot**



**Begin
klein**



**Zet de
mens
centraal**





**BEDANKT
VOOR UW
AANDACHT**